



## **FallFest 2021 Sponsorship Opportunities**

COVID-19 Pandemic Advisory – 2021 Sponsor registration is now open. We are optimistic that pandemic conditions will improve by September and our festival can be held safely for all involved. However, should government mass gathering restrictions prohibit our event, all sponsorship fees will be returned to the applicant.

### **Platinum - \$2000**

1. Sponsorship Exclusivity – Your Company alone will be the only sponsor in your industry for Downingtown FallFest – No competition allowed as a sponsor.
2. Two 10 x 10 vendor spaces in a prime location for display and vending.
3. Right to display and distribute all suitable promotional materials and/or products.
4. Company logo placement on banner spanning Lancaster Avenue for at least two weeks leading up to the event.
5. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website [www.downingtowntfallfest.com](http://www.downingtowntfallfest.com).
6. Inclusion on all press releases and social media announcements surrounding FallFest.
7. Two poster-size signs (provided by sponsor) hung on fencing inside Victory Beer Garden.
8. Right of First Refusal for FallFest 2022 Platinum Sponsorship.

### **Gold - \$1500**

1. Two 10 x 10 vendor spaces in a prime location for display and vending.
2. Right to display and distribute all suitable promotional materials and/or products.
3. Company logo placement on banner spanning Lancaster Avenue for at least two weeks leading up to the event.
4. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website [www.downingtowntfallfest.com](http://www.downingtowntfallfest.com).
5. Inclusion on all press releases and social media announcements surrounding FallFest.
6. Two poster-size signs (provided by sponsor) hung on fencing inside Victory Beer Garden.

### **Silver - \$1000**

1. Two 10 x 10 vendor spaces in a prime location for display and vending.
2. Right to display and distribute all suitable promotional materials and/or products.
3. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website [www.downingtowntfallfest.com](http://www.downingtowntfallfest.com).
4. Inclusion on all press releases and social media announcements surrounding FallFest.
5. One poster-size sign (provided by sponsor) hung on fencing inside Victory Beer Garden.

### **Bronze - \$500**

1. One 10 x 10 vendor space in a prime location for display and vending.
2. Right to display and distribute all suitable promotional materials and/or products.
3. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website [www.downingtowntfallfest.com](http://www.downingtowntfallfest.com).
4. Inclusion on all press releases and social media announcements surrounding FallFest.
5. One poster-size sign (provided by sponsor) hung on fencing inside Victory Beer Garden.

### **Sponsor Registration and Information**

1. Complete attached registration form and return with check made payable to “DTRCC”. Mail to Downingtown-Thorndale Regional Chamber of Commerce, 216 E. Lancaster Avenue, Downingtown, PA 19335.
2. Questions, contact Chamber Executive Director Steve Plaughter at 610-269-1523 or email [splaughter@dtccc.com](mailto:splaughter@dtccc.com).