





# FallFest 2018 Sponsorship Opportunities

#### **Platinum - \$2000**

- 1. Sponsorship Exclusivity Your Company alone will be the only sponsor in your industry for Downingtown FallFest No competition allowed as a sponsor.
- 2. Two 10 x 10 vendor spaces in a prime location for display and vending.
- 3. Right to display and distribute all suitable promotional materials and/or products.
- 4. Company logo placement on banner spanning Lancaster Avenue for at least two weeks leading up to the event.
- 5. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website <a href="https://www.downingtownfallfest.com">www.downingtownfallfest.com</a>.
- 6. Inclusion on all press releases and social media announcements surrounding FallFest.
- 7. Two poster-size signs (provided by sponsor) hung on fencing inside Victory Beer Garden.
- 8. Right of First Refusal for FallFest 2019 Platinum Sponsorship.

## Gold - \$1500

- 1. Two 10 x 10 vendor spaces in a prime location for display and vending.
- 2. Right to display and distribute all suitable promotional materials and/or products.
- 3. Company logo placement on banner spanning Lancaster Avenue for at least two weeks leading up to the event.
- 4. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website <a href="https://www.downingtownfallfest.com">www.downingtownfallfest.com</a>.
- 5. Inclusion on all press releases and social media announcements surrounding FallFest.
- 6. Two poster-size signs (provided by sponsor) hung on fencing inside Victory Beer Garden.

#### Silver - \$1000

- 1. Two 10 x 10 vendor spaces in a prime location for display and vending.
- 2. Right to display and distribute all suitable promotional materials and/or products.
- 3. Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website <a href="https://www.downingtownfallfest.com">www.downingtownfallfest.com</a>.
- 4. Inclusion on all press releases and social media announcements surrounding FallFest.
- 5. One poster-size sign (provided by sponsor) hung on fencing inside Victory Beer Garden.

## **Bronze - \$500**

- 1. One 10 x 10 vendor space in a prime location for display and vending.
- 2. Right to display and distribute all suitable promotional materials and/or products.
- Sponsorship acknowledgement and inclusion of your company logo and link to your company on our website www.downingtownfallfest.com.
- 4. Inclusion on all press releases and social media announcements surrounding FallFest.
- 5. One poster-size sign (provided by sponsor) hung on fencing inside Victory Beer Garden.

## **Sponsor Registration and Information**

- Complete attached registration form and return with check made payable to DTRCC. Mail to Downingtown-Thorndale Regional Chamber of Commerce, 216 E. Lancaster Avenue, Downingtown, PA 19335.
- 2. Questions, contact Chamber Executive Director Steve Plaugher at 610-269-1523 or email <a href="mailto:splaugher@dtrcc.com">splaugher@dtrcc.com</a>.







# 2018 FallFest Sponsorship Registration

Select Sponsorship Level:		
Platinum - \$2,000 Gold - \$1,500 Silver - \$1,000 Bronze - \$500		
Business Name:		
Contact:		_
Phone:	Email:	_
Signature:		_
Amount Enclosed:		
Please mail this completed form with a ch Commerce (DTRCC) to:	neck made payable to Downingtowr	n-Thorndale Regional Chamber of
Downingtown-Thorndale Regional Cham 216 E. Lancaster Avenue Downingtown, PA 19335	ber of Commerce	